

**setting lotion** – (set\ting\ lo\tion) *noun*

1. Weightless liquid substance that provides flexible hold for styling all hair textures.
  2. Easy to foam. Shares essential properties of both mousse and gel.
  3. Can be used as a leave-in detangler/ defrizzer conditioner to control natural curly styles.
  4. Thermal protectant for naturally shiny blow-outs.
  5. SET is setting lotion. Redefined. All textures, all styling needs, one product.
- Available in Medium and Light holds.



---

[WWW.HAIRPLAYPRODUCTS.COM](http://WWW.HAIRPLAYPRODUCTS.COM)

---

Enjoy your own hair personality!

# SET

A weightless detangling  
moisturizing foam-lotion

Great for setting  
twisting, blow-drying  
and natural styles

Gives hair controlled  
silky-body. De-frizz

shine without

flake. All

textures



Hair  
Playz

CUSTOM BLEND

# SET

## *style* SITUATIONS

ALL TEXTURES. ALL LENGTHS. ALL STYLES. ALL SET.



### LIGHT HOLD<sup>1</sup>

#### **curling, twisting, polished natural looks**

Apply SET foam to clean towel-dried hair. When completely moist with product, spin hair around finger or position natural curls and diffuse or air dry. Frizz-free, flake-free, fabulous.

#### **blow drying, flat ironing, straight sassy looks**

Apply SET foam to clean towel-dried hair and comb-thru. With blow dryer, hand dry or use round brush for full body, flat or vented brush for straight silky hair. For extra finish, follow-up with curling irons, hot rollers or flat iron. SET thermal protectant gives you all the options for bouncy, beautiful hair. Frizz-free, damage free, flowing free.

### MEDIUM HOLD<sup>2</sup>

#### **dense, frizzy curly hair**

Apply foam-lotion to clean, towel-dried hair. When blow-drying & straightening use sparingly (1-3 pumps). On long, dense and curly hair apply foam and spritz with water to create more foam for more control.

#### **short hair**

Any texture, SET for control. On clean hair, use foam as a leave-in conditioner with hold. And just like that, you are out the door.

#### **beach hair**

Look natural without looking a mess. SET before and after the water for a frizz-free tanning experience. Keep our beaches beautiful!